



Company Profile

GeoFunTrek is the #1 rated Tour Company in the Keystone/Mount Rushmore area and one of the top three area attractions according to customer ratings and reviews on TripAdvisor. At GeoFunTrek Tours we specialize in Custom Tours, Eco Tours, Themed Tours and other unique experiences for those who want more than the usual choices. Our mission is to design and deliver tours that are unique, intimate and emotionally fulfilling. We blend art & science to generate an understanding of the region's history and natural resources so you and your guests acquire a strong emotional attachment to the Black Hills and Badlands of South Dakota while having fun.



GeoFunTrek Tours will work with you to deliver the finest in traditional itineraries such as Mount Rushmore National Memorial, Crazy Horse Mountain and Custer State Park – to unique and novel experiences - such as Sunset and Stargazing Tours of the Badlands, Dinosaur and Fossil Tours, Mining History Tours, Winery and Art Gallery tours, Walking Tours and other specialty tours. We can step onto your motor coach or help you plan an entire visit to the area. We also offer high quality intimate, private and small group tours in our 9-passenger Sprinter 2500 touring van.



John is an experienced step-on guide, educational program presenter and speaker. His narration and presentations are designed to give the information and insights necessary to explore the region to its fullest. A rich mixture of geology, history, folklore, paleontology and poetry will expand your understanding of this unique land and those who call it home.

Cynthia was born and raised in the Black Hills and she still calls it home. She will share her life's experiences with your group so they can see this magnificent land through her eyes. Walking and shopping tours of Rapid City as well as Winery and Art Gallery tours of the Black Hills are her specialty.

The Black Hills and Badlands of South Dakota is a special place rich in natural beauty, history, culture and mystery. Let GeoFunTrek Tours be your key to unlock the secrets and reveal that which lies hidden and waiting to be enjoyed.



Photo courtesy of South Dakota Tourism



Photo courtesy of South Dakota Tourism

Experience & Qualifications

Here is a short list of what makes GeoFunTrek Tours an excellent choice to lead your groups on memorable day-trips and other adventures.

John Esposti's Experience and Qualifications:

- B.S. Degree in Education followed by 4 years of practical classroom teaching experience.
- 25 years as Operations Manager at Beautiful Rushmore Cave, creating and delivering cave tours and natural resource educational programs in local schools.
- Four seasons experience as a National Park Service Volunteer conducting tours at Mount Rushmore National Memorial.
- Three years work experience in Paleontology at the Black Hills Institute of Geological Research.
- Three seasons instructing "Black Hills Geology" for Road Scholars (formerly Elder Hostel).
- An experienced Step-On Guide who is entertaining and comfortable with any group
- A life-long learner who has pursued graduate-level classes in Natural Resource Interpretation at Black Hills State University and a variety of local classes that relate directly to the historic, cultural and natural resources of the area.
- He is a Volunteer Fire Fighter and E.M.T. who will care for his guests and share first-hand experiences and accurate explanations regarding the recent forest fire history of the area.

Cynthia Esposti's Experience and Qualifications:

- Born and raised in the Black Hills and grew up working in the family business – Beautiful Rushmore Cave. She did everything from Tour Guide to Company President.
- Has a wealth of personal stories about her childhood including the 1972 flood and the changes she has seen.
- B.A. Degree in Zoology, she understands the flora, fauna and ecology of the area.
- She spent her adult life helping visitors and applies her talent and experience generously.
- Active in many local church and civic organizations, she understands the local community and what makes it tick. Cynthia can offer unique insights about local culture and history.
- Is a life-long learner who is ready to share what she knows with you and your guests.

Additional information regarding the quality of our tours can be found by reading our reviews on Trip Advisor. Please contact us through our phone, e-mail or website for additional information.



John Esposti, Owner
GeoFunTrek Tours

Cynthia Esposti, Owner
GeoFunTrek Tours