



Keystone Mount Rushmore carvers

## MOUNT RUSHMORE HISTORY

"Until the wind and the rain alone shall wear them away." Those are the words sculptor, Gutzon Borglum used to describe the length of time his most famous work, Mount Rushmore, will endure.

The mountain itself was originally named after Charles E. Rushmore, a New York lawyer, was doing legal work for the Harney Peak Mining Co. in the Black Hills. Gutzon Borglum chose this mountain due to its height (5,700' above sea level), the hard grainy consistency of the granite, and the fact that it catches the sun for the greatest part of the day. The presidents were selected on the basis of what each symbolized. George Washington represents the struggle for independence, Thomas Jefferson the idea of government by the people, Abraham Lincoln for his ideas on equality and the permanent union of the states and Theodore Roosevelt for the 20th century role of America in world affairs. The carving of Mount Rushmore began on August 10, 1927, and continued 14 years. Since the work season was from April 1 thru Oct. 31, the total time was compressed into six and one half years. Some seasons were shortened due to lack of funding. The total cost of the carving was \$999,992. Borglum died on March 6, 1941 and work continued under the supervision of Borglum's son, Lincoln, until Oct. 31, 1941.

## MOUNT RUSHMORE VISITOR INFORMATION



While visiting Mount Rushmore you can rent an Audio Tour Wand and experience an educational and fun audio presentation. To complete your Rushmore experience, view the evening lighting ceremony which consists of a 10 minute talk followed by a 20 minute film and the slow illumination of the Monument.

## KEYSTONE TODAY

Today, Keystone's main industry is Tourism, Keystone has many activities to make your stay more enjoyable. Several horseback trail rides let you mingle among the pines. Hiking, biking, and rock climbing opportunities abound. Trout fishermen will enjoy nearby lakes: Horsethief, Sheridan, Sylvan, and Lakota. For the hunter, the area provides a rich habitat for wild turkey, mule deer, whitetail deer, and elk. Information on fishing and hunting is available from the Department of Game, Fish, and Parks at [www.sdgfp.info](http://www.sdgfp.info).



Keystone Community Center

Keystone's Community Center houses the Public Library with internet access. The facility is perfect for hosting meetings, reunions, and family gatherings. The City Park offers picnic shelters, tennis courts and a baseball diamond.

Keystone has two churches. Our Lady of Mt. Carmel Catholic Church has Mass at 8:00 a.m. and the Keystone United Church of Christ has services at 9:00 a.m., Sunday, May 23 through Sunday, September 5th (Labor Day Weekend Sunday) and 10:00 a.m., Sunday, September 12 through Sunday, May 15, 2011. The Rushmore Borglum Center holds a nondenominational service at 9:00 a.m. and Mount Rushmore Memorial has an interdenominational service at 8:30 a.m. each Sunday during the summer months.

## HISTORIC KEYSTONE & WALKING TOUR

Keystone began as a small mining town in 1891 with the location of the Keystone Lode of gold-bearing quartz. With the 1894 discovery of the famous Holy Terror Lode by Cora Stone, a step-daughter or adopted daughter of William Franklin, Keystone "boomed". Several miners had named their mines after their wives and William Franklin obliged by naming his mine the "Holy Terror". It was one of the richest mines in the Black Hills.

Keystone was also the home of Carrie Ingalls of "Little House on the Prairie" fame. Carrie came to Keystone in 1911 to work at a local newspaper. Soon, she married David Swanzy, a prospector, mining promoter, and property owner, helped raise his two children as her own. Laura Ingalls came to visit Carrie on occasion and Mary came to live with the Swanzy's after Ma and Pa Ingalls died. Carrie Ingalls passed away in 1946 and is buried in DeSmet with the rest of the Ingalls' family. David Swanzy is buried in the Keystone cemetery (with a view of Mount Rushmore). It was David Swanzy who was with Mr. Charles Rushmore on that day in 1885 when the massive granite mountain west of Keystone was named after Mr. Rushmore.

Pick up your "Walking Tour" brochure at the Keystone Chamber Office.

## ANNUAL CALENDAR OF EVENTS

**February 13th** Annual Valentine's Day "Death by Chocolate" 11:30am - 2:00pm @ United Church of Christ in Keystone. Public welcome. 605-574-4467; E-mail [cplandonjr@aol.com](mailto:cplandonjr@aol.com). [www.keystoneucc.org](http://www.keystoneucc.org).

**March 13th** Annual Corned Beef and Cabbage Dinner - 11:30am - 2:00pm @ United Church of Christ. Call 605-574-4467; E-mail [cplandonjr@aol.com](mailto:cplandonjr@aol.com). [www.keystoneucc.org](http://www.keystoneucc.org).

**May 8th** Mothers Day Express - Champagne, cupcakes and more! Treat your mother to a unique and unforgettable steam train ride through the beautiful Black Hills aboard the 1880 Train. Enjoy bubbly beverages, a tasty treat, a delectable dessert and even Old West style entertainment. This is definitely an adventure your mother will never forget. Get your tickets early. Call 605-574-2222 to make reservations or online at [www.1880train.com](http://www.1880train.com).

**June 19th** Father's Day Special - Dads ride aboard the 1880 Train for the price of a child when accompanied by a family member. Advanced reservations only with at least 24 hours notice. Get your tickets early by calling 605-574-2222 or online at [www.1880train.com](http://www.1880train.com).

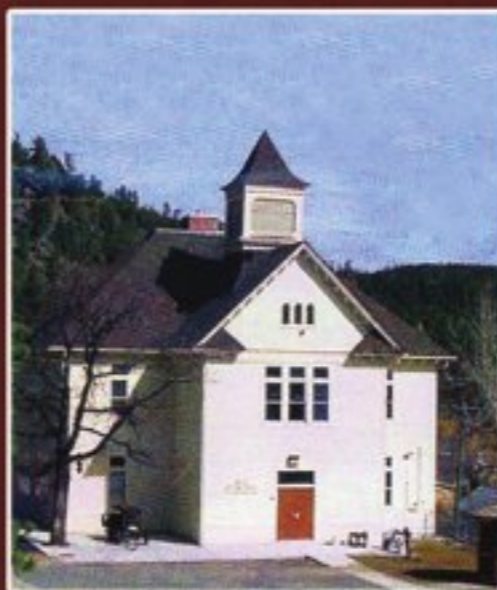
**July 3rd & 4th** Annual Independence Day Celebration at Mount Rushmore National Memorial - Two days of fun-filled entertainment. 605-574-2523; [www.nps.gov/moru](http://www.nps.gov/moru).

**August 3rd** Carrie Ingalls Day - Annual Celebration of Carrie Ingalls Birthday. Free admission to the Keystone Historical Museum and free cake and punch. The Museum will be open 10:00am - 3:00pm.

**August 8th - 14th** 71st Annual Sturgis Motorcycle Rally - 605-720-0800; [www.SturgisMotorcycleRally.com](http://www.SturgisMotorcycleRally.com)

**September 9th - 11th** Annual Holy Terror Days Celebration - Celebrating Keystone's mining history. Call 605-666-5436 or [www.holyterrordays.com](http://www.holyterrordays.com).

**September 17th - 18th** Wine Express into the West - Enjoy the fun of an exclusive experience aboard the famous 1880 Train, featuring a tasty meal served with Prairie Berry wines throughout



Keystone Area Historical Society and Historical Museum.

the trip. Get your tickets early by calling 605-574-2222 or reserve online at [www.1880train.com](http://www.1880train.com).

**October 23rd** Annual Buffalo Dinner - 11:30am - 2:00pm at the United Church of Christ in Keystone located one block up from the Big Thunder Gold Mine. This event celebrates the 86th Anniversary of the dedication of Mount Rushmore. Call 605-574-4467; E-mail [cplandonjr@aol.com](mailto:cplandonjr@aol.com); [www.keystoneucc.org](http://www.keystoneucc.org).

**October 21st - 23rd & 28th - 30th** The Haunting of Keystone - An event that celebrates keystone's history and the haunting attraction of 3 locations including the Keystone Museum, Big Thunder Gold Mine and the Keystone Cemetery. Activities include "The School from Hell" Haunted School with the cafeteria, the locker room, nurses & principal's office etc., "Wicked Little Miners" Haunted Mine Tour will be based on a story, "The Keystone Cemetery" Top 100 Haunted Cemeteries in the US. Call 605-666-4847 or [www.holyterrordays.com](http://www.holyterrordays.com).

**December 3rd** Keystone Victorian Christmas - Celebrate the Christmas of yesteryear. Complete with a Victorian Santa Claus. Call 605-666-4847 or [www.holyterrordays.com](http://www.holyterrordays.com).

## KEYSTONE VACATION ITINERARY

✦ **DAY ONE** ✦ When you arrive in Keystone, take in some of our numerous attractions. Visit Mount Rushmore, tour a gold mine, visit museums, ride a historic train, an Alpine Slide, or explore nearby caves. Complete your evening with one of our many dining options and be sure to see the nightly lighting ceremony at Mount Rushmore. Then relax in one of our fine hotels, motels, cabins, B&B's, campgrounds, or RV parks.

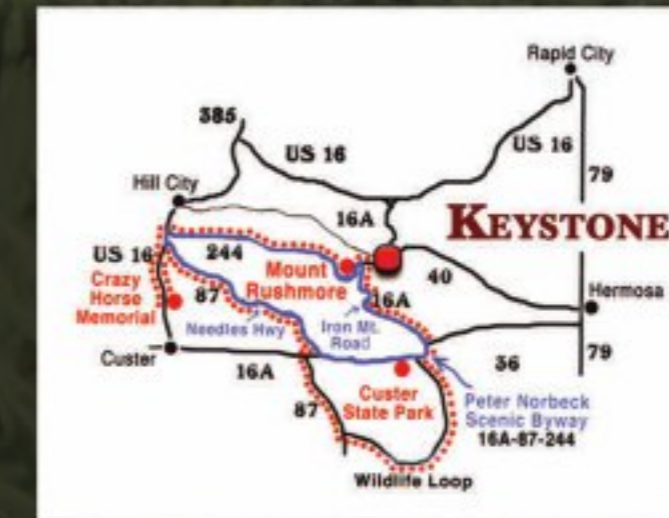
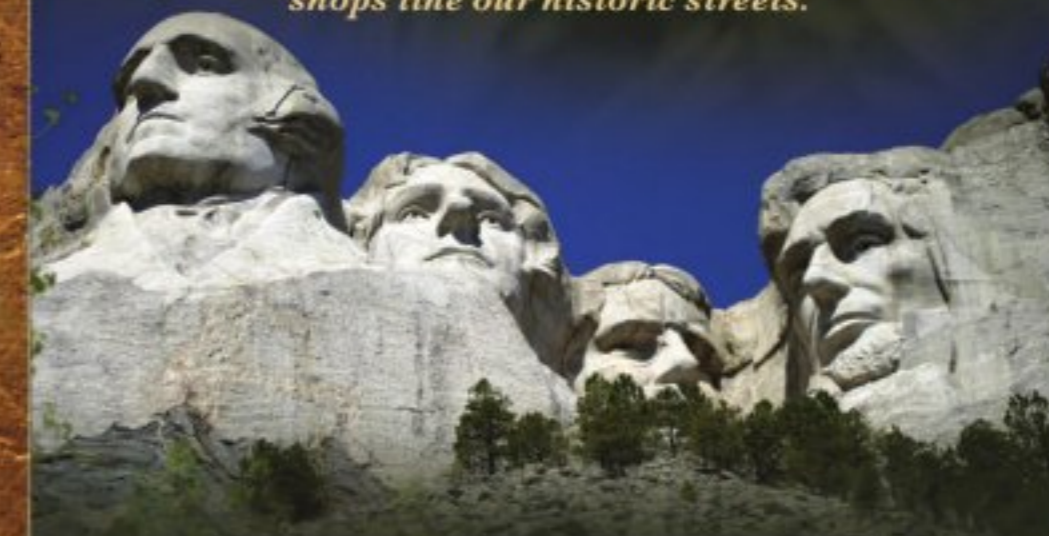
✦ **DAY TWO** ✦ This morning, take Highway 244 to Mount Rushmore. Continue on Highway 244 behind Mount Rushmore to Highway 16/385 south to Crazy Horse Memorial. Return north on Highway 16/385 to Highway 87 (Needles Highway) in Custer State Park. Take Highway 87/16A to the Wildlife Loop and continue through the Park to Highway 16A (Iron Mountain Road) which returns you to Keystone for dinner, shopping, and other activities (see map on next panel).

✦ **DAY THREE** ✦ Go horseback riding, play miniature golf, take a historic walking tour of Keystone, visit rock shops, have an old-time photo taken, sample some homemade candies, enjoy some of the best shopping anywhere, and a wide variety of dining options. Complete your experience by exploring our area's unique mining and carving history.

✦ **DAY FOUR & BEYOND** ✦ If there is anything you haven't seen or done, this is the day to do it. Take advantage of Keystone's central location to easily access a wide variety of attractions and outdoor activities. Keystone is the perfect location for visiting the beautiful Black Hills and National Parks and monuments that you and your family can enjoy together.

## Your Mount Rushmore Vacation Destination!

Keystone is the top destination in the Black Hills. We offer many family attractions and a wide variety of lodging choices. Restaurants and many unique shops line our historic streets.



Chamber of Commerce  
P.O. Box 653 ✦ 110 Swanzy Street  
Keystone, South Dakota 57751  
[www.keystonechamber.com](http://www.keystonechamber.com)  
[info@keystonechamber.com](mailto:info@keystonechamber.com)  
800.456.3345 ✦ 605.666.4896



# KEYSTONE

HOME OF MOUNT RUSHMORE

*City of Gold*



MAKE KEYSTONE YOUR BLACK HILLS

## VACATION DESTINATION

### ATTRACTIONS

Mount Rushmore Memorial  
1880 Train ~ Holy Terror Mini Golf  
Big Thunder Gold Mine  
Iron Mountain Road ~ Needles Highway  
Keystone Historical Museum  
Keystone Historic Walking Tour  
National Presidential Wax Museum  
Rushmore Cave  
Rushmore Borglum Story  
Rushmore Tramway & Alpine Slide

ACTIVITIES ✦ ATTRACTIONS ✦ CAMPING  
DINING ✦ LODGING ✦ SHOPPING

# KEYSTONE

www.keystonechamber.com  
HOME OF MOUNT RUSHMORE



## CUSTER STATE PARK

## MINING & CARVING HISTORY



Rushmore Carvers



## CRAZY HORSE MEMORIAL

Entrance to Mount Rushmore ✦ Easy Access to Custer State Park and Crazy Horse Memorial

### HOTELS ✦ MOTELS ✦ LODGES

	PHONE	POOL/ HOT TUB*	CONTINENTAL BREAKFAST	PET FRIENDLY	MEETING ROOM	WIFI	WEBSITE
6 Econo Lodge	1.800.424.0221	Indoor*	Yes	No	No	Yes	www.blackhillsbadlands.com/econo
14 Brookside Motel	1.800.551.9381	Outdoor	No	No	No	No	www.blackhillsbadlands.com/brookside
15 Battle Creek Lodge	1.800.670.7914	Hot Tub	Yes	No	No	Yes	www.blackhillsbadlands.com/bcl
17 Holiday Inn Express	1.800.857.1017	Indoor*	Deluxe	No	No	Yes	www.hiexpress.com
24 K Bar S Lodge	1.866.522.7724	No	Deluxe	No	Yes	Internet	www.kbarslodge.com
29 Best Western Four Presidents Lodge	1.888.773.7534	Indoor*	Deluxe	Yes	Yes	Yes	www.BestWestern.com/FourPresidentsLodge
44 The Rushmore View Inn	1.800.888.2603	No	No	No	No	Yes	www.rushmoreviewinn.com
49 The Roosevelt Inn	1.800.257.8923	Indoor*	Yes	No	No	Yes	www.rosyinn.com
50 Rushmore Express	1.800.323.6476	Indoor*	Yes	No	No	Yes	www.rushmoreexpress.com

### CABINS ✦ CAMPGROUNDS ✦ RV PARKS

	PHONE	POOL/ HOT TUB*	PET FRIENDLY	FOOD	STORE	RV/ TENT	CABINS	WIFI	WEBSITE
26 Kemp's Kamp	1.888.466.6282	Outdoor	N/A	No	No	Both	Modern	Yes	www.kempskamp.com
28 Hillside Country Cabins	1.605.342.4121	No	Yes	No	No	No	Modern	Yes	www.hillsidecountrycabins.com
30 Powder House Lodge	1.800.321.0692	Outdoor*	Yes	Restaurant	No	No	Modern	Yes	www.powderhouselodge.com
58 Spokane Creek Resort	1.800.261.9331	Outdoor	Yes	Deli	Yes	Both	Modern	No	www.spokanecreekresort.com
59 Elk Haven Horse Camp	1.605.666.4856	No	Yes	Yes	Yes	RV	Camping	Yes	www.ElkHavenHorsecamp.com

### ATTRACTIONS

- RUSHMORE CAVE**  
13622 Hwy 40, Keystone, SD 57751  
605.255.4384 www.rushmorecave.com
- KEYSTONE HISTORICAL MUSEUM**  
410 3rd Street, Keystone, SD 57751  
605.666.4494 www.keystonehistory.com
- BIG THUNDER GOLD MINE**  
604 Blair Street, Keystone, SD 57751 605.666.4847  
strikegold@aol.com www.bigthundermine.com
- 1880 TRAIN/BLACK HILLS CENTRAL RAILROAD**  
103 Winter Street, Keystone, SD 57751  
605.574.2222 www.1880train.com
- RUSHMORE BORGLUM STORY**  
342 Winter Street, Keystone, SD 57751  
605.666.4448 www.rushmoreborglum.com
- NATIONAL PRESIDENTIAL WAX MUSEUM**  
609 Hwy 16A, Keystone, SD 57751  
605.666.4455 www.presidentialwaxmuseum.com
- HOLY TERROR MINI GOLF**  
619 Hwy 16A, Keystone, SD 57751 605.666.5170
- RUSHMORE TRAMWAY & ALPINE SLIDE**  
On Hwy 16A, Keystone, SD 57751  
605.666.4478 www.rushmorealpine.com
- MOUNT RUSHMORE NATIONAL MEMORIAL**  
13000 Hwy 244, Bldg. 31, Keystone, SD 57751  
605.574.2523 www.nps.gov/maru
- FOUR MILE OLD WEST TOWN (CUSTER)**  
11921 West Hwy. 16, Custer, SD 57730  
605.673.3905 www.fourmilesd.com

### GIFT SHOPS

- GRIZZLY CREEK GIFTS**  
221 Swanzy St., Keystone, SD 57751 605-666-4242  
grizzlycreek@peoplepc.com
- THE INDIANS**  
141 Winter St., Keystone, SD 57751 605.666.4864  
1.866.846.3426 www.theindianskeystone.com
- BLACK HILLS SOUVENIRS & GIFTS**  
207 Winter St., Keystone, SD 57751 605.666.4816  
www.bhgifts.com
- MIDWEST MERCANTILE**  
110 Winter Street, Keystone, SD 57751  
605.666.5155
- IRON CREEK LEATHER & GIFTS**  
126 Winter St., Keystone, SD 57751 605.666.4732  
www.ironcreekleather.com
- ROUGHRIDERS LEATHER & GIFTS**  
PO Box 665 - 804 Hwy 16A Unit #1, Keystone Mall  
Keystone, SD 57751 605.666.4253  
email: rr4253@mt-rushmore.net
- YESTERDAYS' DOLL**  
804 Highway 16A Unit #14, Keystone, SD 57751  
605.666.5270
- GIFT SHOP @ MOUNT RUSHMORE** Xanterra Parks &  
Resorts Mt. Rushmore Concessions, 13000 Hwy.  
244 Bldg 81, Keystone, SD 57751 800.827.9323  
www.mtrushmorenationalmemorial.com

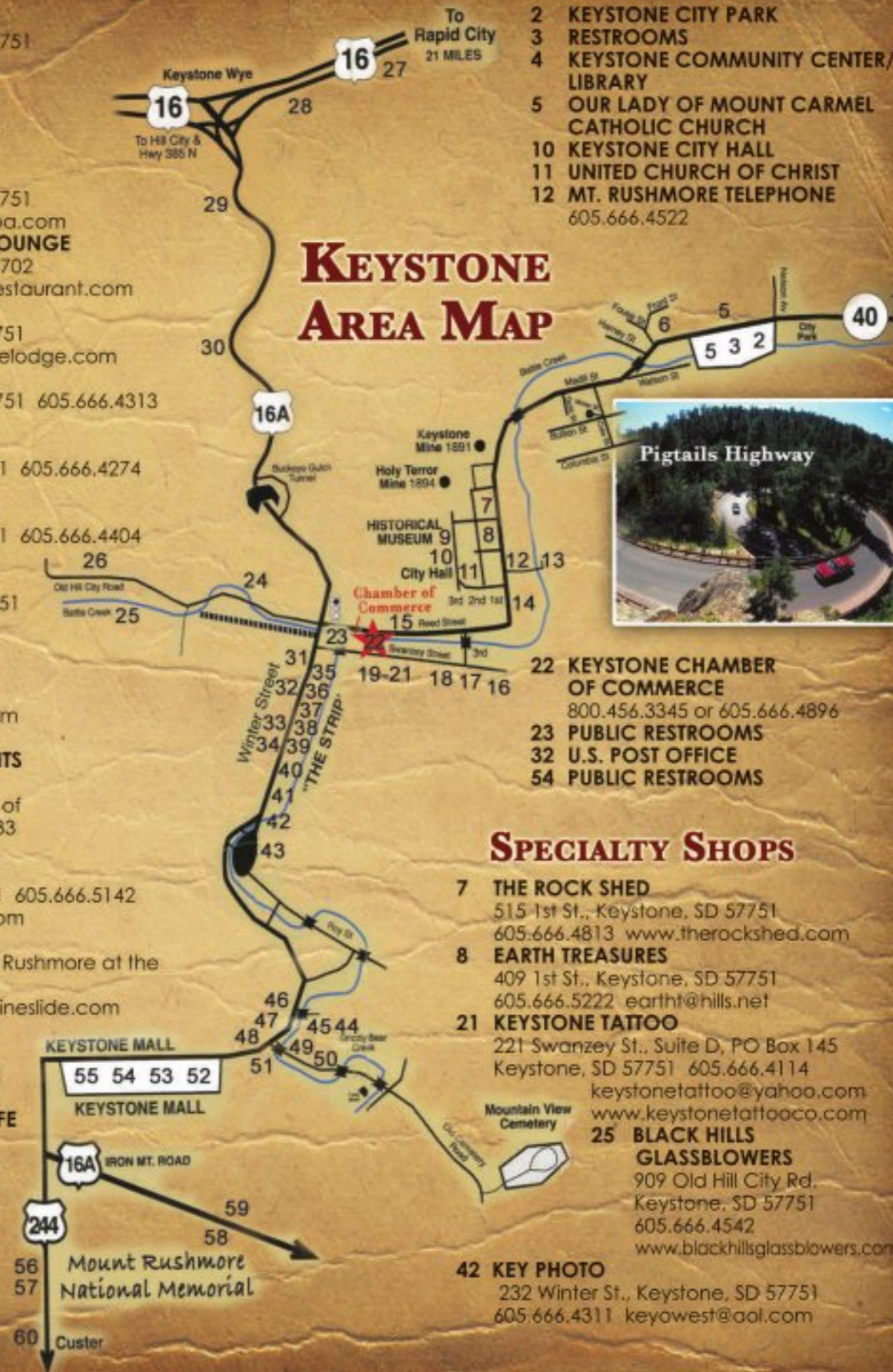
### RESTAURANTS

- THE GOLDSTONE RESTAURANT**  
411 Swanzy St., Keystone, SD 57751  
605.666.5000
- RUSHMORE ROCK SPORTS BAR**  
253 Swanzy St.,  
Keystone, SD 57751 605.666.4332  
rushmorerockbar@gmail.com
- ARRIBA MEXICAN GRILL**  
221 Swanzy St., Keystone, SD 57751  
605.666.4733 www.blackhillsarriba.com
- THE GASLIGHT RESTAURANT & LOUNGE**  
13490 Main St., Rockerville, SD 57702  
605.343.9276 www.thegaslightrestaurant.com
- THE POWDER HOUSE**  
24125 Hwy 16A, Keystone, SD 57751  
605-666-4646 www.powderhouse.com
- CRUIZZER'S PIZZA**  
110 B Winter St., Keystone, SD 57751 605.666.4313  
gkulm@rap.midco.net
- THE RED GARTER SALOON**  
124 Winter St., Keystone, SD 57751 605.666.4274  
www.redgartersaloon.com
- THE RUBY HOUSE RESTAURANT**  
124 Winter St., Keystone, SD 57751 605.666.4404  
www.historicrubyhouse.com
- KEYSTONE COFFEE STOP**  
220B Winter St., Keystone, SD 57751  
605.666.4500
- TEDDY'S DELI**  
236 Winter Street,  
Keystone, SD 57751  
605.666.4500 www.teddysdeli.com  
Email: eat@teddysdeli.com
- GRIZZLY CREEK GRILL AND SPIRITS**  
624 Hwy 16A [across from the  
Wax Museum; A five min. walk S. of  
Keystone Boardwalk] 605.666.4633  
www.grizzli.es
- EXECUTIVE ORDER GRILL**  
619 Hwy 16A, Keystone, SD 57751 605.666.5142  
www.presidentialwaxmuseum.com
- RUSHMORE TRAMWAY GRILLE**  
On Hwy 16A, 2 miles from Mount Rushmore at the  
top of the Rushmore Tramway.  
605.666.4478 www.rushmorealpine.com
- ENO'S PIZZA & PUB**  
804 Hwy 16A #8, Keystone Mall  
Keystone, SD 57751 605.666.4771
- MOUNT RUSHMORE  
CONCESSIONS - CARVER'S CAFE**  
13000 Hwy 244, Bldg 81,  
Keystone, SD 57751  
605.574.2515  
www.mtrushmorenationalmemorial.com

### SERVICES

- KEYSTONE CITY PARK
- RESTROOMS
- KEYSTONE COMMUNITY CENTER/  
LIBRARY
- OUR LADY OF MOUNT CARMEL  
CATHOLIC CHURCH
- KEYSTONE CITY HALL
- UNITED CHURCH OF CHRIST
- MT. RUSHMORE TELEPHONE  
605.666.4522

## KEYSTONE AREA MAP



### SPECIALTY SHOPS

- THE ROCK SHED**  
515 1st St., Keystone, SD 57751  
605.666.4813 www.therockshed.com
- EARTH TREASURES**  
409 1st St., Keystone, SD 57751  
605.666.5222 eartht@hills.net
- KEYSTONE TATTOO**  
221 Swanzy St., Suite D, PO Box 145  
Keystone, SD 57751 605.666.4114  
keystonetattoo@yahoo.com  
www.keystonetattoo.com
- BLACK HILLS  
GLASSBLOWERS**  
909 Old Hill City Rd.  
Keystone, SD 57751  
605.666.4542  
www.blackhillsglassblowers.com
- KEY PHOTO**  
232 Winter St., Keystone, SD 57751  
605.666.4311 keywest@aol.com